



THE STRATEGY

WHERE ARE YOU TRULY AT NOW?



Step 1: Write out, in detail, where you are at, right now, in the area of your chosen focus

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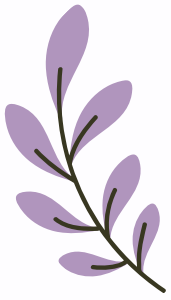
THE STRATEGY

WHERE DO YOU WANT TO BE?



Step 2: Write out your most outrageous goals

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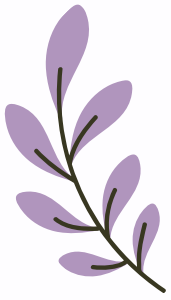
THE STRATEGY

WHAT HAS TO BE YOUR REALITY?



Step 3: What has to be in place for those to be reality...3 years from now?

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THE STRATEGY

WHAT HAS TO BE YOUR REALITY?



Step 4: What has to be in place for those to be reality...12 months from now?

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THE TACTICS



WHAT HAS TO BE YOUR REALITY?

Step 5: What has to be in place to get to those goals...within the next 3 months?

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THE TACTICS

WHAT DO YOU NEED TO DO?



Step 6: What can you *do* to get to those goals...within the next 30 days?

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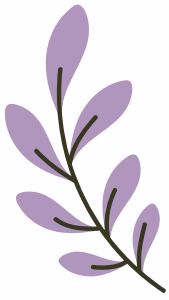
THE TACTICS

WHAT WILL YOU DO?



Step 7: What *will* you do to get to those goals...this week?

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THE TACTICS

WHAT WILL YOU DO?



Step 8: What *will* you do to get to those goals...today?

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