



Most Important Numbers for Your Business

COSTS

- Business Registration
- Business Legal Fees
- Liability Insurance
- Office Rent
- Office Supplies
- Website Registration
- Website Hosting
- Website Creation
- Video Hosting
- Video Editing Software
- Video Conferencing (Zoom)
- Email Autoresponder
- Scheduling Software



Most Important Numbers for Your Business

COSTS cont.

- Webinar Software
- Additional Software
- Other Expenses/Hardware
- Marketing Expenses (Ads)
- Employees (VA, Accountant)
- Educational Courses
- Memberships
- Travel Expenses (for Biz)
- Any Additional Expenses
-
- (Total per Year)
- (Calculated per Month)
- TOTAL COSTS (per YEAR)



Most Important Numbers for Your Business

REVENUE

- Payments from Clients (net)

- Payments from JVs

- Speaking Engagements Pay

- Author Compensations

- Any Additional Revenue

-
-
-
-
-
-
-
- (Total per Year)

- Calculated per Month

- TOTAL REVENUE (per YEAR)



Most Important Numbers for Your Business

PROFIT

<input type="checkbox"/>	Total REVENUE	_____
<input type="checkbox"/>	minus Total COSTS	_____
<input type="checkbox"/>	minus Payments to JVs	_____
<input type="checkbox"/>	minus Taxes	_____
<input type="checkbox"/>	minus Bank Fees	_____
<input type="checkbox"/>	= Net INCOME per YEAR	_____
<input type="checkbox"/>		_____
<input type="checkbox"/>	minus YOUR SALARY(month)	_____
<input type="checkbox"/>		_____
<input type="checkbox"/>	TOTAL PROFIT (per YEAR)	_____
<input type="checkbox"/>		_____
<input type="checkbox"/>	Calculated per Month	_____
<input type="checkbox"/>		_____