



Most Important Numbers for Your Business

COSTS

- Business Registration
- Business Legal Fees
- Website Registration
- Website Hosting
- Website Creation
- Video Hosting
- Video Editing Software
- Video Conferencing (zoom)
- Email Autoresponder
- Scheduling Software
- Webinar Software
- Office Supplies
- Other expenses/Computer



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- Marketing expenses (ads)

- Employees (VA, accountant)

- additional software

- educational courses

- memberships

- other (travel for biz, etc)

- any additional expenses

- office rent

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-
- (total per year)

- calculate per month

- TOTAL COSTS



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REVENUE

<input type="checkbox"/>	Client payments (net)	_____
<input type="checkbox"/>	JV payments	_____
<input type="checkbox"/>	speaking engagements	_____
<input type="checkbox"/>	Author compensations	_____
<input type="checkbox"/>	any additional revenue	_____
<input type="checkbox"/>		_____
<input type="checkbox"/>		_____
<input type="checkbox"/>		_____
<input type="checkbox"/>		_____
<input type="checkbox"/>		_____
<input type="checkbox"/>		_____
<input type="checkbox"/>	(total per year)	_____
<input type="checkbox"/>	calculate per month	_____
<input type="checkbox"/>	TOTAL REVENUE	_____



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PROFIT

<input type="checkbox"/>	Total REVENUE	_____
<input type="checkbox"/>	minus Total COSTS	_____
<input type="checkbox"/>	minus taxes	_____
<input type="checkbox"/>	minus bank fees	_____
<input type="checkbox"/>	= net income	_____
<input type="checkbox"/>		_____
<input type="checkbox"/>	minus YOUR SALARY	_____
<input type="checkbox"/>		_____
<input type="checkbox"/>		_____
<input type="checkbox"/>		_____
<input type="checkbox"/>	(total per year)	_____
<input type="checkbox"/>	calculate per month	_____
<input type="checkbox"/>	TOTAL PROFIT	_____